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Total No. of Printed Pages – 2

SS/BSN-2/CET/3-17

2 0 1 7

(March)

COMMUNICATION AND EDUCATIONAL
TECHNOLOGY

Full Marks : 75

Time : 3 hours

*The figures in the margin indicate full marks
for the questions*

Answer **all** questions

1. (a) Define interpersonal relationship. 2
(b) Enumerate the purposes of interpersonal relationship in nursing. 5
(c) Describe the barriers of communication process and methods to overcome these barriers. 8
2. (a) State the purposes of guidance and counseling. 3
(b) Explain the phases of counseling process. 7
(c) Explain principles of counseling. 5
3. (a) Define teaching and learning. 2
(b) Describe maxims of teaching. 4

(Turn Over)

(2)

(c) Explain the principles to be followed while preparing a poster. 9

4. Answer the following: 2+4+9=15

- (a) Define assessment & evaluation
- (b) Enumerate the purposes of evaluation
- (c) Explain the methods and media for communicating health messages.

5. Write short notes on (*any three*) 5×3=15

- (a) Essay type question.
- (b) Field trip
- (c) Group dynamics
- (d) Johari window
- (e) Lesson plan

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